

From: HGAISCH --VCH0021A
To: BROBINSO--VCH0021A Bernie Robinson

Date and time 03/15/88 08:15:33

TO :

FROM : Helmut Gaisch (S&T)
SUBJECT: Indoor Air Quality v/s ETS

Dear Bernie,

Just a short note to express my utmost concern on the Mopsy/Stig suggestion to "address the issue of environmental tobacco smoke - not the quality of the air".

Scientists and lawyers have discussed this in great detail within PM and within different Industry forums. The conclusion was always the same : The ETS argument can only be presented fairly, if it is placed within the context of indoor air quality.

Let us discuss, but believe me, the choice of strategies is crucial for the Industry's future survival.

Regards, Helmut

cc: MHORST --VCH0021A Michael Horst
SDARRAH --VCH0021A Stephen Darrah

BBROOKS --VCH0021A Bradley Brooks

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